



Dixon Transition Society Strategic Plan 2014 – 2017

VISION

Women and children are free from violence

MISSION

To raise awareness about and to provide a continuum of services including safe housing, support, counselling and education for women and children impacted by violence.

VALUES

Respect:

Celebrating individuality and diversity

Trust:

Providing an environment of safety, confidentiality and security

Acceptance:

Freedom of choice and unconditional support

Education:

Increasing awareness of the issues and impacts of violence against women and children



2014 – 2017 Strategic Priorities

Strategic Priority 1 - *Financial Stability and Diversity*

- Strategically plan for the diversification of capital assets
- Plan for and secure financial reserves for unexpected events and emergencies
- Utilize existing financial resources effectively and efficiently
- Work to secure diverse grants that align with Dixon Society's Vision, Mission, and Values
- Engage community stakeholders and board connections to strengthen financial opportunities
- Secure in-kind donations and services to directly benefit Dixon Society's programs and services

Strategic Priority 2 - *Enhance Workplace Satisfaction for Staff and Volunteers*

Staff

- Build strong platforms to strengthen staff engagement and satisfaction
- Implement innovative programs for staff focused on self-care and wellness
- Utilize staff talent for projects

Operations Connected to Workplace Satisfaction

- Ensure day-to-day operations are aligned with Vision, Mission, and Values
- Build a strong staff succession plan
- Support staff with professional development opportunities and mentorship connections

Volunteers

- Build ongoing support and training for board members
- Invest in board succession planning
- Acknowledge and engage all volunteers

Strategic Priority 3 - *Awareness and Community Partnerships*

- Raise awareness of the issue and the impact of violence against women and children
- Work to advocate for women and children in efforts to change the system
- Utilize technology and social media to empower and increase Dixon Society's presence
- Proactively engage with community, business, allied organizations, and other stakeholders to increase our community presence, build partnerships, and uncover funding opportunities

Strategic Priority 4 - *Excellence in Programs and Services*

- Offer innovative and holistic programs to empower women
- Conduct an annual evaluation of programs and client needs to ensure that Dixon Society continuously adapts and creates excellence in programs and services
- Utilize the diversity of funding to create relevant, vibrant, and diverse programs that meet or exceed the expectations of Dixon Society's clients